

WCBS-TV P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

Billing Address:

AKPD Message & Media Attention: Accounts Payable 730 N Franklin St Ste 404 Chicago, IL 60654-7205

INVOICE

Advertiser	De Blasio 2017	Invoice #	110001323
	137 Montague St #371	Invoice Date	09/17/17
	Brooklyn, NY 11201-4404	Invoice Month	September 2017
		Invoice Period	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order#	37426
Estimate Number		Alt Order #	
		 Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		 Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
1	WCBS	Jets PreSeason Football	Various								_
	LUR										
	144000			08/28/17 to		2x	T		* · · · · · · · · · · · · · · · · · · ·		
	WCBS WCBS			Th Th	08/31/17 08/31/17	:30 :30	8:42 PM 10:14 PM	BDB1701H BDB1701H	\$15,000.00 \$15,000.00		2
•		Considere Duimes 7m On	7 0	111	06/31/17	.30	10.14 PW	RDR1/01H	\$15,000.00		I
2	WCBS LUR	Sunday Prime 7p-8p	7p-8p								
	LOIX			08/28/17 to	09/03/17	2x	S				
	WCBS			Su	09/03/17	:30	7:39 PM	вов1701н	\$28,000.00		2
	WCBS			Su	09/03/17	:30	7:56 PM	BDB1701H	\$28,000.00		1
3	WCBS LUR	Sunday Prime 7p-8p	7p-8p								
				09/04/17 to		1x	S				
	WCBS			Su	09/10/17	:30	7:39 PM	BDB1701H	\$32,000.00		1
4	WCBS LUR	NYJets@Bills	12:57 PM-1:00 PM								
				09/04/17 to		1x	S				
	WCBS			Su	09/10/17	:30	12:57 PM	BDB1701H	\$25,000.00		1
5	WCBS LUR	M-F Local News 5a-6a	5a-6a								
				08/28/17 to		1x	F				
	WCBS			F	09/01/17	:30	5:58 AM	BDB1701H	\$600.00		1
				09/04/17 to		3x	MTWTF				
	WCBS			M	09/04/17	:30	5:43 AM	BDB1701H	\$600.00		3
	WCBS			Tu	09/05/17 09/06/17	:30	5:40 AM	BDB1701H	\$600.00		2
	WCBS			W		:30	5:22 AM	BDB1701H	\$600.00		4
	WCBS			09/11/17 to	09/17/17	2x :30	5:20 AM	BDB1701H	\$600.00		E
	WCBS			Tu	09/11/17	:30	5.20 AM 5:21 AM	BDB1701H BDB1701H	\$600.00		5 6
									,		





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INVOICE

Advertiser	De Blasio 2017	Invoice #	110001323
	137 Montague St #371	Invoice Date	9 09/17/17
	Brooklyn, NY 11201-4404	Invoice Mon	th September 2017
		Invoice Peri	od 08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order #	37426
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		•
Sales Office	CTS-PH	Agency Cod	e
Sales Region	National	Advertiser C	ode
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser F	Ref 506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
6	WCBS	M-F Local News 6a-7a	6a-7a		-			•	<u>.</u>		
	LUR										
				08/28/1	7 to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	6:29 AM	BDB1701H	\$1,100.00		1
				09/04/1	7 to 09/10/17	5x	MTWTF				
	WCBS			M	09/04/17	:30	6:42 AM	BDB1701H	\$1,100.00		2
	WCBS			Tu	09/05/17	:30	6:28 AM	BDB1701H	\$1,100.00		3
	WCBS			W	09/06/17	:30	6:21 AM	BDB1701H	\$1,100.00		5
	WCBS			Th	09/07/17	:30	6:27 AM	BDB1701H	\$1,100.00		4
	WCBS			F	09/08/17	:30	6:28 AM	BDB1701H	\$1,100.00		6
				09/11/1	7 to 09/17/17	3x	MT				
	WCBS			M	09/11/17	:30	6:22 AM	BDB1701H	\$1,100.00		7
	WCBS			Tu	09/12/17	:30	6:20 AM	BDB1701H	\$1,100.00		9
	WCBS			Tu	09/12/17	:30	6:57 AM	BDB1701H	\$1,100.00		8
7	WCBS LUR	CBS This Morning	7a-9a								
				08/28/1	7 to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	8:38 AM	BDB1701H	\$1,000.00		1
				09/04/1	7 to 09/10/17	5x	MTWTF				
	WCBS			M	09/04/17	:30	8:29 AM	BDB1701H	\$1,000.00		3
	WCBS			Tu	09/05/17	:30	8:28 AM	BDB1701H	\$1,000.00		2
	WCBS			W	09/06/17	:30	8:42 AM	BDB1701H	\$1,000.00		4
	WCBS			Th	09/07/17	:30	8:41 AM	BDB1701H	\$1,000.00		5
	WCBS			F	09/08/17	:30	8:39 AM	BDB1701H	\$1,000.00		6
				09/11/1	7 to 09/17/17	3x	MT				
	WCBS			M	09/11/17	:30	8:24 AM	BDB1701H	\$1,000.00		7
	WCBS			Tu	09/12/17	:30	8:16 AM	BDB1701H	\$1,000.00		8
	WCBS			Tu	09/12/17	:30	8:52 AM	BDB1701H	\$1,000.00		9
8	WCBS	Sa Local News 6a-7a	6a-7a								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



LUR



Remit Address: **WCBS-TV** P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

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INVOICE

Advertiser	De Blasio 2017	Invoice #	110001323
	137 Montague St #371	Invoice Date	09/17/17
	Brooklyn, NY 11201-4404	Invoice Month	September 2017
		Invoice Period	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order #	37426
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
8	WCBS	Sa Local News 6a-7a	6a-7a								
	LUR										
					to 09/03/17	1x	S-				
	WCBS			Sa	09/02/17	:30	6:41 AM	BDB1701H	\$550.00		1
					to 09/10/17	1x	S-				
	WCBS			Sa	09/09/17	:30	6:31 AM	BDB1701H	\$550.00		2
9	WCBS	CBS This Morning Saturday	7a-9a								
	LUR			20/20/4			_				
	WODO			08/28/17 Sa	to 09/03/17	1x	S-	1701	Ф 7 ГО ОО		
	WCBS				09/02/17	:30	7:29 AM	BDB1701H	\$750.00		1
	WODO			09/04/17 Sa	to 09/10/17	1x	S-	1701	#750.00		
40	WCBS	0 1 111 0 40	0 40	Sa	09/09/17	:30	7:59 AM	BDB1701H	\$750.00		2
10	WCBS LUR	Sa Local News 9a-10a	9a-10a								
					to 09/10/17	1x	S-				
	WCBS			Sa	09/09/17	:30	9:43 AM	BDB1701H	\$700.00		1
11	WCBS LUR	Su Local News 6a-8a	6a-8a								
					to 09/03/17	1x	S				
	WCBS			Su	09/03/17	:30	6:20 AM	BDB1701H	\$500.00		1
					to 09/10/17	1x	S				
	WCBS			Su	09/10/17	:30	7:24 AM	BDB1701H	\$500.00		2
12	WCBS LUR	Su Local News 8a-9a	8a-9a								
					to 09/10/17	1x	S				
	WCBS			Su	09/10/17	:30	8:24 AM	BDB1701H	\$800.00		1
13	WCBS LUR	CBS Sunday Morning	9a-1030a								





Line Observat Besselvation

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	Brooklyn, NY 11201-4404	Invoice Month	September 2017
		Invoice Period	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order #	37426
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		•
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
13	WCBS	CBS Sunday Morning	9a-1030a								
	LUR										
					to 09/03/17	2x	S				
	WCBS			Su	09/03/17	:30	9:08 AM	BDB1701H	\$5,500.00		1
	WCBS			Su	09/03/17	:30	9:52 AM	BDB1701H	\$5,500.00		2
				09/04/17	to 09/10/17	2x	S				
	WCBS			Su	09/10/17	:30	8:59 AM	BDB1701H	\$5,500.00		4
	WCBS			Su	09/10/17	:30	9:52 AM	BDB1701H	\$5,500.00		3
14	WCBS LUR	Face The Nation	1030a-1130a								
				08/28/17	to 09/03/17	1x	S				
	WCBS			Su	09/03/17	:30	11:22 AM	BDB1701H	\$5,000.00		1
				09/04/17	to 09/10/17	1x	S				
	WCBS			Su	09/10/17	:30	10:29 AM	BDB1701H	\$5,000.00		2
15	WCBS	M-F 9a-10a	9a-10a								
	LUR										
				08/28/17	7 to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	9:50 AM	BDB1701H	\$750.00		1
				09/04/17	to 09/10/17	3x	MTWTF				
	WCBS			M	09/04/17	:30	9:56 AM	BDB1701H	\$750.00		2
	WCBS			Tu	09/05/17	:30	9:29 AM	BDB1701H	\$750.00		4
	WCBS			W	09/06/17	:30	9:19 AM	BDB1701H	\$750.00		3
				09/11/17	to 09/17/17	2x	MT				
	WCBS			Tu	09/12/17	:30	9:25 AM	BDB1701H	\$750.00		6
	WCBS			Tu	09/12/17	:30	9:55 AM	BDB1701H	\$750.00		5
16	WCBS LUR	Let's Make a Deal	10a-11a								
				08/28/17	to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	10:28 AM	вов1701н	\$1,200.00		1





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	Brooklyn, NY 11201-4404	Invoice Mon	th September 2017
		Invoice Peri	od 08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order #	37426
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		•
Sales Office	CTS-PH	Agency Cod	e
Sales Region	National	Advertiser C	ode
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser F	Ref 506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
16	WCBS	Let's Make a Deal	10a-11a								
l	LUR										
	WODO				to 09/10/17	3x	MTWTF	1701:-	# 4 000 00		
	WCBS WCBS			Tu W	09/05/17 09/06/17	:30 :30	10:26 AM 10:28 AM	BDB1701H BDB1701H	\$1,200.00 \$1,200.00		2
	WCBS			vv Th	09/06/17	:30	10:26 AM	BDB1701H BDB1701H	\$1,200.00 \$1,200.00		3
	WODO				to 09/17/17	.50 2x	MT	BDB17 O111	ψ1,200.00		9
	WCBS			Tu	09/12/17	:30	10:26 AM	BDB1701H	\$1,200.00		6
	WCBS			Tu	09/12/17	:30	10:59 AM	BDB1701H	\$1,200.00		5
17	WCBS LUR	Price is Right	11a-12n						, ,,=		
				08/28/17	to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	11:58 AM	BDB1701H	\$4,500.00		1
				09/04/17	to 09/10/17	3x	MTWTF				
	WCBS			Tu	09/05/17	:30	11:29 AM	BDB1701H	\$4,500.00		4
	WCBS			W	09/06/17	:30	11:29 AM	BDB1701H	\$4,500.00		2
	WCBS			F	09/08/17	:30	11:32 AM	BDB1701H	\$4,500.00		3
					to 09/17/17	2x	MT				
	WCBS			Tu	09/12/17	:30	11:29 AM	BDB1701H	\$4,500.00		5
	WCBS			Tu	09/12/17	:30	11:59 AM	BDB1701H	\$4,500.00		6
18	WCBS LUR	Local Midday News	12p-1230p								
					to 09/10/17	5x	MTWTF				
	WCBS			M	09/04/17	:30	12:25 PM	BDB1701H	\$1,000.00		4
	WCBS WCBS			Tu	09/05/17 09/06/17	:30	12:18 PM 12:12 PM	BDB1701H	\$1,000.00		3
	WCBS			W Th	09/06/17	:30 :30	12:12 PM 12:20 PM	BDB1701H BDB1701H	\$1,000.00 \$1,000.00		1
	WCBS			F	09/07/17	:30	12:20 PM	BDB1701H BDB1701H	\$1,000.00 \$1,000.00		5
				09/11/17	to 09/17/17	2x	MT	5551, 7111	Ψ1,000.00		





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	Brooklyn, NY 11201-4404	Invoice Month	September 2017
		Invoice Period	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order#	37426
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WCBS	Local Midday News	12p-1230p			_		•			
	LUR										
	WCBS			М	09/11/17	:00			\$1,000.00		6
	WCBS			Tu	09/12/17	:30	12:26 PM	BDB1701H	\$1,000.00		7
19	WCBS	M-F Soap Rotator 1230p-2p	1228p-2p								
	LUR										
				08/28/17	to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	1:59 PM	BDB1701H	\$1,100.00		1
				09/04/17	to 09/10/17	4x	MTWTF				
	WCBS			M	09/04/17	:30	1:07 PM	BDB1701H	\$1,100.00		2
	WCBS			Tu	09/05/17	:30	1:59 PM	BDB1701H	\$1,100.00		4
	WCBS			W	09/06/17	:30	1:07 PM	BDB1701H	\$1,100.00		3
	WCBS			Th	09/07/17	:30	1:29 PM	BDB1701H	\$1,100.00		5
				09/11/17	to 09/17/17	1x	M				
	WCBS			M	09/11/17	:30	1:29 PM	BDB1701H	\$1,100.00		6
20	WCBS	The Talk	2p-3p								
	LUR										
				08/28/17	to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	2:59 PM	BDB1701H	\$2,500.00		1
				09/04/17	to 09/10/17	5x	MTWTF				
	WCBS			M	09/04/17	:30	2:31 PM	BDB1701H	\$2,500.00		5
	WCBS			Tu	09/05/17	:30	2:28 PM	BDB1701H	\$2,500.00		2
	WCBS			W	09/06/17	:30	2:29 PM	BDB1701H	\$2,500.00		4
	WCBS			Th	09/07/17	:30	2:23 PM	BDB1701H	\$2,500.00		3
	WCBS			F	09/08/17	:30	2:31 PM	BDB1701H	\$2,500.00		6
				09/11/17	to 09/17/17	1x	M				
	WCBS			M	09/11/17	:30	2:31 PM	BDB1701H	\$2,500.00		7
21	WCBS	M-F 3p-4p	3p-4p								

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LUR



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	Brooklyn, NY 11201-4404	Invoice M	onth	September 2017
		Invoice Pe	eriod	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order #		37426
Estimate Number		Alt Order	#	
		Deal #		
Property	WCBS-TV	Order Flig	ht	08/31/17 - 09/12/17
Account Executive	CTS-PH House			
Sales Office	CTS-PH	Agency C	ode	
Sales Region	National	Advertise	r Code	
		Product 1	/2	
Billing Calendar	Broadcast			
Billing Type	Cash	Agency R	ef	102236
Special Handling		Advertise	r Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
21	WCBS	M-F 3p-4p	3p-4p		_			•			
	LUR										
				09/04/17 to	09/10/17	4x	MTWTF				
	WCBS			Tu	09/05/17	:30	3:39 PM	BDB1701H	\$1,000.00		3
	WCBS			W	09/06/17	:30	3:13 PM	BDB1701H	\$1,000.00		1
	WCBS			Th	09/07/17	:30	3:29 PM	BDB1701H	\$1,000.00		2
	WCBS			F	09/08/17	:30	3:23 PM	BDB1701H	\$1,000.00		4
				09/11/17 to	09/17/17	1x	M				
	WCBS			M	09/11/17	:30	3:31 PM	BDB1701H	\$1,000.00		5
22	WCBS LUR	M-F 4p-5p	4p-5p								
				08/28/17 to	09/03/17	1x	F				
	WCBS			F	09/01/17	:30	4:19 PM	BDB1701H	\$1,400.00		1
				09/04/17 to	09/10/17	5x	MTWTF				
	WCBS			M	09/04/17	:30	4:40 PM	BDB1701H	\$1,400.00		4
	WCBS			Tu	09/05/17	:30	4:13 PM	BDB1701H	\$1,400.00		2
	WCBS			W	09/06/17	:30	4:14 PM	BDB1701H	\$1,400.00		5
	WCBS			Th	09/07/17	:30	4:48 PM	BDB1701H	\$1,400.00		3
	WCBS			F	09/08/17	:30	4:49 PM	BDB1701H	\$1,400.00		6
				09/11/17 to	09/17/17	2x	M				
	WCBS			M	09/11/17	:30	4:10 PM	BDB1701H	\$1,400.00		8
	WCBS			M	09/11/17	:30	4:43 PM	BDB1701H	\$1,400.00		7
23	WCBS	M-F Early News 5p-6p	5p-6p								
	LUR										
				08/28/17 to	09/03/17	2x	F				
	WCBS			F	09/01/17	:30	5:12 PM	BDB1701H	\$1,500.00		1
	WCBS			F	09/01/17	:30	5:37 PM	BDB1701H	\$1,500.00		2
				09/04/17 to	09/10/17	7x	MTWTF				
	WCBS			M	09/04/17	:30	5:29 PM	BDB1701H	\$1,500.00		8





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		Invoice Period	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order#	37426
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
23	WCBS	M-F Early News 5p-6p	5p-6p								
	LUR										
	WCBS			Tu	09/05/17	:30	5:12 PM	BDB1701H	\$1,500.00		3
	WCBS			Tu	09/05/17	:30	5:42 PM	BDB1701H	\$1,500.00		4
	WCBS			W	09/06/17	:30	5:12 PM	BDB1701H	\$1,500.00		5
	WCBS			W	09/06/17	:30	5:37 PM	BDB1701H	\$1,500.00		9
	WCBS			Th	09/07/17	:30	5:23 PM	BDB1701H	\$1,500.00		6
	WCBS			F	09/08/17	:30	5:38 PM	BDB1701H	\$1,500.00		7
				09/11/17 to		2x	M				
	WCBS			M	09/11/17	:30	5:12 PM	BDB1701H	\$1,500.00		10
	WCBS			M	09/11/17	:30	5:40 PM	BDB1701H	\$1,500.00		11
24	WCBS	M-Su Early News	6:00 PM-7:00 PM								
	LUR										
				08/28/17 to		5x	FSS				
	WCBS			F	09/01/17	:30	6:11 PM	BDB1701H	\$1,600.00		1
	WCBS			F	09/01/17	:30	6:28 PM	BDB1701H	\$1,600.00		2
	WCBS			Sa	09/02/17	:30	6:21 PM	BDB1701H	\$1,600.00		3
	WCBS			Su	09/03/17	:30	6:29 PM	BDB1701H	\$1,600.00		5
	WCBS			Su	09/03/17	:30	6:51 PM	BDB1701H	\$1,600.00		4
				09/04/17 to	09/10/17	10x	MTWTFSS				
	WCBS			M	09/04/17	:30	6:22 PM	BDB1701H	\$1,600.00		9
	WCBS			Tu	09/05/17	:30	6:28 PM	BDB1701H	\$1,600.00		15
	WCBS			W	09/06/17	:30	6:11 PM	BDB1701H	\$1,600.00		8
	WCBS			W	09/06/17	:30	6:52 PM	BDB1701H	\$1,600.00		13
	WCBS			Th	09/07/17	:30	6:13 PM	BDB1701H	\$1,600.00		11
	WCBS			Th	09/07/17	:30	6:29 PM	BDB1701H	\$1,600.00		14
	WCBS			F	09/08/17	:30	6:11 PM	BDB1701H	\$1,600.00		7
	WCBS			F	09/08/17	:30	6:28 PM	BDB1701H	\$1,600.00 \$1,600.00		6
	WCBS WCBS			Su Su	09/10/17 09/10/17	:30 :30	6:45 PM 6:54 PM	BDB1701H	\$1,600.00 \$1,600.00		10 12
	WCBS			Su	09/10/17	.30	0.54 PIVI	BDB1701H	\$1,600.00		12





WCBS-TV P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

Billing Address:

AKPD Message & Media Attention: Accounts Payable 730 N Franklin St Ste 404 Chicago, IL 60654-7205

INVOICE

Advertiser	De Blasio 2017	Invoice #	110001323
	137 Montague St #371	Invoice Date	09/17/17
	Brooklyn, NY 11201-4404	Invoice Month	September 2017
		Invoice Period	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order #	37426
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
24	WCBS	M-Su Early News	6:00 PM-7:00 PM								
	LUR										
					7 to 09/17/17	2x	M				
	WCBS			M	09/11/17	:30	6:12 PM	BDB1701H	\$1,600.00		16
	WCBS			М	09/11/17	:30	6:28 PM	BDB1701H	\$1,600.00		17
25	WCBS LUR	M-F 7p-730p	7p-730p								
					7 to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	7:25 PM	BDB1701H	\$2,800.00		1
					7 to 09/10/17	3x	MTWTF				
	WCBS			M	09/04/17	:30	7:13 PM	BDB1701H	\$2,800.00		4
	WCBS			Tu	09/05/17	:30	7:17 PM	BDB1701H	\$2,800.00		3
	WCBS			Th	09/07/17	:30	7:12 PM	BDB1701H	\$2,800.00		2
					7 to 09/17/17	1x	M				
	WCBS			М	09/11/17	:30	7:11 PM	BDB1701H	\$2,800.00		5
26	WCBS LUR	M-F 730p-8p	730p-8p								
					7 to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	7:48 PM	BDB1701H	\$3,000.00		1
				09/04/1	7 to 09/10/17	3x	MTWTF				
	WCBS			Tu	09/05/17	:30	7:45 PM	BDB1701H	\$3,000.00		4
	WCBS			Th	09/07/17	:30	7:40 PM	BDB1701H	\$3,000.00		3
	WCBS			F	09/08/17	:30	7:47 PM	BDB1701H	\$3,000.00		2
					7 to 09/17/17	1x	M				
	WCBS			М	09/11/17	:30	7:38 PM	BDB1701H	\$3,000.00		5
27	WCBS LUR	M-Su 11p-1135p News	11p-1135p								
					7 to 09/03/17	4x	FSS				
	WCBS			F	09/01/17	:30	11:22 PM	BDB1701H	\$3,200.00		1



CBSNewYork.com Billing: (212) 975-1900

Remit Address:

WCBS-TV P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

Billing Address:

AKPD Message & Media Attention: Accounts Payable 730 N Franklin St Ste 404 Chicago, IL 60654-7205

INVOICE

Advertiser	De Blasio 2017	Invoice #	110001323
	137 Montague St #371	Invoice Date	09/17/17
	Brooklyn, NY 11201-4404	Invoice Month	September 2017
		Invoice Period	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order #	37426
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
27	WCBS	M-Su 11p-1135p News	11p-1135p	•	_		_	_			
	LUR										
	WCBS			Sa	09/02/17	:30	11:29 PM	BDB1701H	\$3,200.00		2
	WCBS			Su	09/03/17	:30	11:13 PM	BDB1701H	\$3,200.00		3
	WCBS			Su	09/03/17	:30	11:33 PM	BDB1701H	\$3,200.00		4
				09/04/17 to	09/10/17	9x	MTWTFSS				
	WCBS			M	09/04/17	:30	11:22 PM	BDB1701H	\$3,200.00		12
	WCBS			Tu	09/05/17	:30	11:22 PM	BDB1701H	\$3,200.00		13
	WCBS			W	09/06/17	:30	11:22 PM	BDB1701H	\$3,200.00		7
	WCBS			Th	09/07/17	:30	11:23 PM	BDB1701H	\$3,200.00		8
	WCBS			F	09/08/17	:30	11:22 PM	BDB1701H	\$3,200.00		9
	WCBS			Sa	09/09/17	:30	11:13 PM	BDB1701H	\$3,200.00		10
	WCBS			Sa	09/09/17	:30	11:33 PM	BDB1701H	\$3,200.00		5
	WCBS			Su	09/10/17	:30	11:13 PM	BDB1701H	\$3,200.00		6
	WCBS			Su	09/10/17	:30	11:34 PM	BDB1701H	\$3,200.00		11
				09/11/17 to		2x	M				
	WCBS			M	09/11/17	:30	11:15 PM	BDB1701H	\$3,200.00		15
	WCBS			M	09/11/17	:30	11:29 PM	BDB1701H	\$3,200.00		14
28	WCBS	The Late Show	1135p-1237a								
	LUR										
				08/28/17 to		2x	F				
	WCBS			F	09/01/17	:30	12:13 AM	BDB1701H	\$2,500.00		1
	WCBS			F	09/01/17	:30	12:35 AM	BDB1701H	\$2,500.00		2
				09/04/17 to	09/10/17	5x	MTWTF				
	WCBS			M	09/04/17	:30	11:52 PM	BDB1701H	\$2,500.00		6
	WCBS			Tu	09/05/17	:30	12:15 AM	BDB1701H	\$2,500.00		3
	WCBS			W	09/06/17	:30	12:13 AM	BDB1701H	\$2,500.00		4
	WCBS			Th	09/07/17	:30	12:07 AM	BDB1701H	\$2,500.00		5
	WCBS			F	09/08/17	:30	12:13 AM	BDB1701H	\$2,500.00		7
				09/11/17 to	09/17/17	2x	M				





WCBS-TV P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

Billing Address:

AKPD Message & Media Attention: Accounts Payable 730 N Franklin St Ste 404 Chicago, IL 60654-7205

INVOICE

Advertiser	De Blasio 2017	Invoice #	110001323
	137 Montague St #371	Invoice Date	09/17/17
	Brooklyn, NY 11201-4404	Invoice Month	September 2017
		Invoice Period	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order#	37426
Estimate Number		Alt Order #	
		 Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
	_	The Late Show	1135p-1237a	-			•				
	LUR				00/44/47	00	40.04.484	4704	40.500.00		•
	WCBS WCBS			M M	09/11/17 09/11/17	:30 :30	12:01 AM 12:35 AM	BDB1701H	\$2,500.00 \$2,500.00		9 8
		-	4007- 407-	IVI	09/11/17	.30	12.33 AW	BDB1701H	φ2,300.00		0
	WCBS LUR	The Late Late Show	1237a-137a								
				08/28/17	to 09/03/17	1x	F				
	WCBS			F	09/01/17	:30	1:25 AM	BDB1701H	\$700.00		1
				09/04/17	to 09/10/17	3x	MTWTF				
	WCBS			M	09/04/17	:30	1:16 AM	BDB1701H	\$700.00		2
	WCBS			W	09/06/17	:30	1:28 AM	BDB1701H	\$700.00		4
	WCBS			Th	09/07/17	:30	1:02 AM	BDB1701H	\$700.00		3
					to 09/17/17	1x	M				
	WCBS			M	09/11/17	:30	1:27 AM	BDB1701H	\$700.00		5
	WCBS LUR	Sa 1135p-1235a	1135p-1235a								
				08/28/17	to 09/03/17	1x	S-				
	WCBS			Sa	09/02/17	:30	12:24 AM	BDB1701H	\$450.00		1
				09/04/17	to 09/10/17	1x	S-				
	WCBS			Sa	09/09/17	:30	12:24 AM	BDB1701H	\$450.00		2
	WCBS LUR	Saturday Prime 10p-11p	10p-11p								
				08/28/17	to 09/03/17	1x	S-				
	WCBS			Sa	09/02/17	:30	10:40 PM	BDB1701H	\$7,500.00		1
	WCBS LUR	Monday Prime 8p-9p	8p-9p								
•	,			09/04/17	to 09/10/17	1x	M				
	WCBS			M	09/04/17	:30	8:17 PM	BDB1701H	\$12,000.00		1
		Monday Prime 8p-9p	8p-9p						. ,		





Remit Address: **WCBS-TV** P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

Billing Address:

AKPD Message & Media Attention: Accounts Payable 730 N Franklin St Ste 404 Chicago, IL 60654-7205

INVOICE

Advertiser	De Blasio 2017	Invoice #	110001323
	137 Montague St #371	Invoice Date	09/17/17
	Brooklyn, NY 11201-4404	Invoice Month	September 2017
		Invoice Period	08/28/17 - 09/12/17
Product	D/MAYOR NYC	Order#	37426
Estimate Number		Alt Order #	
		Deal #	
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17
Account Executive	CTS-PH House		
Sales Office	CTS-PH	Agency Code	
Sales Region	National	Advertiser Code	
		Product 1/2	
Billing Calendar	Broadcast		
Billing Type	Cash	Agency Ref	102236
Special Handling		Advertiser Ref	506440

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref#
	LUR				•		_				
					to 09/17/17	1x	M				
	WCBS			M	09/11/17	:30	8:15 PM	BDB1701H	\$15,000.00		1
34	WCBS LUR	Monday Prime 10p-11p	10p-11p								
					to 09/17/17	1x	M				
	WCBS			М	09/11/17	:30	10:41 PM	BDB1701H	\$13,000.00		1
35	WCBS LUR	Tuesday Prime 8p-9p	758p-9p								
					to 09/10/17	1x	-T				
	WCBS			Tu	09/05/17	:30	8:33 PM	BDB1701H	\$15,000.00		1
36	WCBS LUR	Wednesday Prime 8p-9p	8p-9p								
				09/04/17	to 09/10/17	1x	W				
	WCBS			W	09/06/17	:30	8:00 PM	вов1701н	\$15,000.00		1
37	WCBS LUR	Friday Prime 8p-9p	8p-9p								
				09/04/17	to 09/10/17	1x	F				
	WCBS			F	09/08/17	:30	8:58 PM	BDB1701H	\$7,000.00		1
38	WCBS LUR	Thursday Prime 8p-9p	8p-9p								
					to 09/10/17	1x	T				
	WCBS			Th	09/07/17	:30	8:17 PM	BDB1701H	\$18,000.00		1
39	WCBS REINVEST	Monday Prime 9p-10p LUR REBATE; VALUE \$15000	9p-10p LUR								
				09/04/17	to 09/10/17	1x	M				
	WCBS			M	09/04/17	:30	9:51 PM	BDB1701H	\$0.00		1
40	WCBS	Tuesday Prime 9p-10p	9p-10p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



REINVESTED LUR REBATE; VALUE \$15000 LUR



WCBS-TV P.O. Box 33087 Newark, NJ 07188-0087 Main: (212) 975-4321

Billing Address:

AKPD Message & Media Attention: Accounts Payable 730 N Franklin St Ste 404 Chicago, IL 60654-7205

INVOICE

Advertiser	De Blasio 2017	Invoice #	110001323	
	137 Montague St #371	Invoice Date	09/17/17	
	Brooklyn, NY 11201-4404	Invoice Month	September 2017	
		Invoice Period	08/28/17 - 09/12/17	
Product	D/MAYOR NYC	Order#	37426	
Estimate Number		Alt Order #		
		Deal #		
Property	WCBS-TV	Order Flight	08/31/17 - 09/12/17	
Account Executive	CTS-PH House			
Sales Office	CTS-PH	Agency Code		
Sales Region	National	Advertiser Code		
		Product 1/2		
Billing Calendar	Broadcast			
Billing Type	Cash	Agency Ref	102236	
Special Handling		Advertiser Ref	506440	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
40	WCBS	Tuesday Prime 9p-10p	9p-10p					_	<u>.</u>		
	REINVEST	ED LUR REBATE; VALUE \$1500	0 LUR								
				09/04/17 t	o 09/10/17	1x	-T				
	WCBS			Tu	09/05/17	:30	9:39 PM	BDB1701H	\$0.00		1
41		Friday Prime 10p-11p ED LUR REBATE; VALUE \$8500	10p-11p LUR								
				09/04/17 t	o 09/10/17	1x	F				
	WCBS			F	09/08/17	:30	10:32 PM	BDB1701H	\$0.00		1
42	WCBS	Sa 7p-8p	7p-8p								
	REINVEST	ED LUR REBATE; VALUE \$2000	LUR								
				09/04/17 t	o 09/10/17	1x	S-				
	WCBS			Sa	09/09/17	:30	7:55 PM	BDB1701H	\$0.00		1
43	WCBS REINVEST	Saturday Prime 10p-11p ED LUR REBATE; VALUE \$5775	10p-11p								
				09/04/17 t	o 09/10/17	1x	S-				
	WCBS			Sa	09/09/17	:30	10:28 PM	BDB1701H	\$0.00		1
44	WCBS REINVEST	Sunday Prime 10p-11p ED LUR REBATE; VALUE \$8500	10p-11p LUR								
				09/04/17 t	o 09/10/17	1x	S				
	WCBS			Su	09/10/17	:30	10:35 PM	BDB1701H	\$0.00		1
		<u>Air</u>	ed Spots	177							

Gross Total \$537,700.00 Agency Commission \$80,655.00

Payment Terms 30 Days Net Amount Due \$457,045.00

